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Case study – good practices in CSR

Company name:

Country/region of operation:

Company description:

Thematic area of CSR (to be completed by researcher):

Concrete issue causing social concern:

Stakeholders (beneficiaries of CSR activities):

Solution applied:

How did the solution benefit the stakeholders:

Did the solution bring benefits to the company:

Key success factors:

Challenges and problems:

Year when the solution was first applied:

Does the practice continue / year when it was discontinued:

If the practice is discontinued, what is the reason:



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Contact person for more information (if the company is willing to provide it):

Elements of the solution transferable to other countries (to be completed by the researcher):